

Artist Commission for Liverpool ONE



Liverpool ONE would like to commission an artist to create a piece which celebrates Chinese New Year using a floral design.

We are partnering with Culture Liverpool to host art installations, decorations, and performances, and a key commission will be artwork on the walls in Peter's Square, which will be installed for Chinese New Year and remain in place during spring, so the design should reflect this.

We would like the artist to take inspiration from cherry blossoms which have a special significance to Chinese New Year, marking the end of the winter season and beginning of spring and new life. Their beautiful long stalks and delicate blossoms represent the earth coming back to life and wishes for prosperous new beginnings.

Other flowers that are part of Chinese New Year decorations are plum blossoms and orchids which could also be incorporated into the design, potentially adorned with gold and/or red, however lanterns or other symbols which are only specific to the New Year celebrations should not be included as the piece will remain in place throughout spring.

The design should be done digitally and will be printed on vinyl on the walls. Liverpool ONE will arrange and pay for printing in addition to the artist fee.

Proposed fee - £1,000

Timescales

Please submit an initial proposal by: 9am on Friday 19 January 2024

This should be a sketch/ mock up of your proposed idea and photos/graphics showing a selection of your past work if you have not worked with Liverpool ONE before.

Artist appointed: 22 January 2024

We will send you the templates and any other details required.

Deadline for final artwork submission: 9am on Monday 29 January 2024

This must be in the required format ready to print.

Artwork will be installed W/C 5 February 2024. Chinese New Year is on 10 February 2024.

Submissions or Questions

Please send to melody.beard@liverpool-one.com

Peter's Square Wall Vinyls

Peter's Square is situated at the end of Peter's Lane arcade which houses Reiss, The White Company, Space NK, Sweaty Betty, and many other luxury brands.

There are 3 areas which require a matching/complementary vinyl design:

- The wall at the left side of and above Ted Baker and the arcade entrance.
 - The wall above and around Hotel Chocolat
- These 2 walls join together in the corner and artwork can go around this corner if you like. Please do not design vinyls which completely fill these marble walls, it's only feasible to cover approximately one quarter of the wall surface in graphics, as can be seen in the photos below. The gold lettering (Peter's Lane) on the wall above the arcade must remain in place and not be obscured.
- A wall panel on the back of the former Topshop store at the opposite side of the square. This panel is to be completely covered including a background of your choosing.

It is also possible to continue a small amount of the artwork onto the ground, which will be installed using non-slip floor vinyls.

All the artwork should be bright and happy to enliven this square, which can be quite dark with brown walls and grey floor.

You can include your name/logo on 2 of the walls in a suitable location. Please also include our Culture Partner logo with your name. Logo will be provided.

Artwork Specifications

Please work in vector format

Set at 10% size

Include bleed of 100mm = 10mm bleed @ 10%

CMYK, fonts outlined.

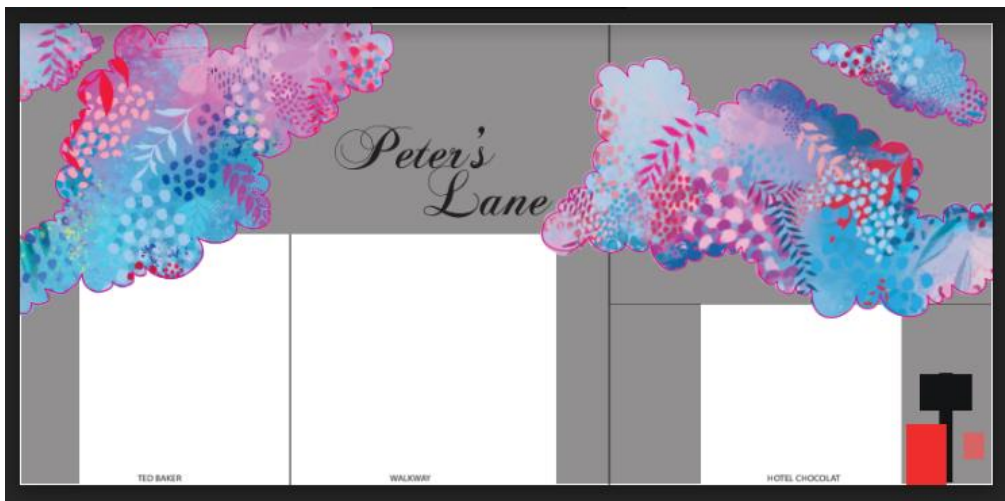
DPI should be the best that is workable as the wall is large and is viewed from a distance.



As cherry blossoms/branches are likely to be intricate to cut out in vinyl, the printers can include a marble background on your artwork which matches the existing marble wall as best as possible, so the vinyl will be installed in blocks and the design can be as intricate as you like. Or if your design does not feature intricate/detailed sections so will not need cutting out, the printed marble background is not needed. The bottom left tile on the photo shows the printed vinyl marble, against the existing marble tiles.

You will be provided with templates, example below showing past artwork.

<https://drive.google.com/file/d/1y8XKNmSNW0NIXv4mJQF-BCAKfGXX9oJ2/view?pli=1>



Walls without artwork. Peter's Lane lettering to remain.



(Red/silver screen pictured above is no longer there)

Photos of previous artwork installed on the walls







Thank you