



# PRODUCER OPPORTUNITY

## *Power of Performance*

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### ABOUT PINWHEEL

Pinwheel provides independent creative producing and consultancy services in outdoors arts, major cultural events and festivals. Based in North Tyneside, the company delivers projects across the country as well as those which are embedded within the North East region. Pinwheel is led by Director Katy Fuller who has worked on some of the country's most iconic outdoor events over the last 20 years.

Pinwheel's work is driven by the twin principles of delivering exceptional, high quality and accessible experiences to the broadest possible audiences and supporting artists to push boundaries and create their best work. Whether working with local authorities, cultural partners, participants or artists Pinwheel is always striving to deliver the highest quality experiences with the fewest barriers to engagement.

Recently Pinwheel produced North of the Tyne, Under the Stars, a major series of outdoor events across Newcastle, Northumberland and North Tyneside, culminating in a four day festival of new projection commissions in Newcastle City Centre.

Pinwheel's current work includes:

- Creative Director/Producer for Rugby League World Cup 2021 Cultural Festival (postponed from 2021 to autumn 2022).
- Executive Producer for Southpaw Dance Company on a largescale outdoor dance production.
- Executive Producer for Mark Murphy Projects on the R&D of a major new outdoor production for 2023
- Consultant for Belfast City Council on year of culture 2024.

### RUGBY LEAGUE WORLD CUP 2021 CULTURAL FESTIVAL

#### FREELANCE PRODUCER: *POWER OF PERFORMANCE*

#### Background

RLWC2021 Cultural Festival is an ambitious, inclusive, multi-disciplinary festival bringing together audiences for sport and art around the RLWC. Taking place in four of the tournament host cities, the festival will amplify the tournament's strapline of "The Power of Together" and celebrate inclusivity and positive social impact.

The Rugby League World Cup was originally scheduled to take place in England in October and November 2021. However, in August of that year, the difficult decision was taken to postpone the tournament, primarily due to the restrictions around international travel caused by the global pandemic. The RLWC2021 will now take place in 2022 running from 15<sup>th</sup> October to 19<sup>th</sup> November. The event consists of three World Cups - Men's, Women's and Wheelchair - all taking place at the same time and features 32 teams from 21 unique nations.

The Cultural Festival has also been rescheduled for 2022 thanks to a significant investment from Arts Council England which has been rolled forward. The programme includes a major new outdoor performance delivered in the four cities, an epic touring public art and poetry commission and a programme of engagement projects rolled out across 40 Library Services.

Pinwheel is the Creative Director and Producer for the Cultural Festival and the partners are: RLWC2021; Leeds 2023, Newcastle City Council, Hull City Council, Greater Manchester Combined Authority and Libraries Connected.

## The Role

Pinwheel is currently seeking two freelance Producers:

- Producer: Power of Performance
- Producer: Power of Poetry

This brief relates to the Power of Performance Producer. Another brief is available for the other role.

### *Power of Performance*

*The Power of Performance* is the working title for a new outdoor production being created as part of the RLWC21 Cultural Festival. The piece will be performed in four cities across the North of England in October/November 2021.

The piece will involve a central cast of professional dancers as well as a cohort of local professional performers and a participant cast for each location. It will be designed to work for an audience of c. 10,000 in each city and will include flexible production design, rigging and special effects. This will not be a static show but rather a series of modular performances which work on a cycle with global moments which tie activity together across the site.

The Producer will form part of the show's core delivery team working closely with Pinwheel's Creative Director, Katy Fuller, the creative team for the project – including Robby Graham of Southpaw Dance and Simon Sharkey of The Necessary Space – the Production Manager and the Project Coordinator. The main purpose of the Producer role will be to act as the day-to-day lead on the overall project management and delivery of the piece, supporting the creative team to deliver their vision and working effectively to successfully present the piece in each location.

## Key Responsibilities

- Day-to-day operational producing lead for the project
- Main point of contact for the creative team, nurturing these relationships and supporting the process.
- Responsibility for the overarching project plan including tracking key milestones
- Development of detailed schedules for discrete elements of the project
- Day-to-day budget management including detailed recording of expenditure and reforecasting the budget where necessary
- Develop and manage effective relationships with key stakeholders and delivery partners in each location
- Research and recruit appropriate local performers from each location
- Develop the strategy for participant recruitment and engagement, including working with local partners
- Managing complex rehearsal schedules
- Input into the marketing and communications plan where appropriate including gathering materials
- Draft contracts with artists and other key freelancers
- Manage the work of other team members and freelancers assigned to the project
- Alongside other core members of the delivery team, oversee the delivery of performances on-site to include and staying away from home for periods of time.
- Any other duties that are commensurate with the role

## Person specification

- Minimum 3 years producing experience including experience of working on outdoor events, festivals and/or projects in non-traditional arts settings
- Proven project management competency including complex multi stake-holder projects with tight timescales
- Experience of working with artists to nurture ideas and realise their practical delivery
- Experience of working on new commissions
- Experience of developing and managing participation and community engagement projects
- Experience of managing relationships with a range of stakeholders and partners, particularly local authorities.
- Experience of coordinating project teams
- Highly numerate with proven track record in effectively managing budgets at scale (six figures)
- Some experience of negotiating contract details
- Broad understanding of production processes for outdoor and site-specific events (e.g. Event Safety Plans, working with Safety Advisory Groups)
- High level of IT literacy
- Excellent communication skills
- Excellent organisational skills, attention to detail and a commitment to high standards of delivery

- Enthusiastic and proactive approach to work with a can-do attitude
- Resilience and adaptability in high-pressure situations

## Dates

This is a freelance contract, preferably with an immediate start and running to early December 2022.

It is expected that the commitment over this period will be 50-60 days or an average of 8-10 days per month.

Dates for the performances are given below

15<sup>th</sup> October – Newcastle

22<sup>nd</sup> October - Hull

28<sup>th</sup> October (tbc) – Leeds

18<sup>th</sup> November – Manchester

## Fees

A fee of £12,500- £15,000, exclusive of VAT, is available for this contract. Final fee will be negotiated and agreed on basis of experience and time available to commit to the project.

## Location

We are happy to consider producers based anywhere in the country. However, you would need to commit to a number of full-team in-person meetings in the North East as well as time onsite in each location.

## Responses

To respond please send a copy of your CV with short covering statement and any notes on availability. Please indicate which of the producer roles you are interested in.

This opportunity will remain open until a suitable candidate is found. However time is of the essence, so if you intend to apply please indicate this by email asap, following up with full details in due course if necessary.

Please send responses and any questions to [steffi.schofield@pinwheel.org.uk](mailto:steffi.schofield@pinwheel.org.uk)